# Focus on Your Beer





When you started your craft brewing business, you probably chose an affordable accounting package that had the basic capabilities you needed. You're invested in it. You're familiar with it. And despite its limitations, it may still be working adequately — albeit with a growing pile of spreadsheets and work-arounds.

**But there's still a problem:** Your team is trying to manage some complex operational challenges. It's just a matter of time before the spreadsheets, whiteboards, paperwork, and accounting software won't get it done. In order to streamline your operations and meet growing demand, you need to unify the information that's getting away from you.

If this sounds familiar, it's time to consider a true Brewery Management System.

### BeerRun empowers you to:

- Tame the spreadsheet beast.
- Manage inventory and operations from anywhere you have web access — with real-time information and 360° visibility.
- Automate and simplify manual tasks and work-arounds that waste your team's time and limit their productivity.
- Integrate with small-business accounting programs while offsetting their limitations, so there's no need to implement an all-in-one ERP system.
- · Keep your costs down while maximizing profitability.

### BeerRun syncs with your existing accounting software.

The sync engine runs on a timer (or manually) to post invoices and bills. *BeerRun* integrates seamlessly with QuickBooks (Online, Pro, Premier and Enterprise) as well as Sage 50.

### BeerRun is used by Craft Breweries throughout North

America. It runs in a browser as well as through our desktop application. After a small start-up fee, you pay only a monthly subscription that provides unlimited support — and also allows unlimited users and roles. Our pay-as-you-grow model is based on your production volume.

### What our customers are saying...

"BeerRun has enabled us to enter the market professionally from our first day of operations. The tool enables us to track our raw materials and finished goods inventory efficiently and has also helped us to provide better customer service with its order management. The developers are passionate about improving and expanding the product offering while still staying conscientious that the software is a solid value. I couldn't imagine operating our brewery with just QuickBooks and a bunch of Excel spreadsheets. There just isn't time to operate that way in today's market of rapid craft beer growth."

— Kat Thompson President & CEO, Texas Ale Project



"BeerRun frees up time and it allows me to be a little more hands off, especially with employees. I can do all the planning...and all of my guys know where to find the information. They get on it, and that's a huge time saver for me. It's a great communication tool."

### - Tyson Read Head Brewer, Iron Horse Brewery



"Since implementing BeerRun, for the first time ever, I am not required to be on-site in the brewery to access all the information I need. I can always pull out my iPad and have all the information I need to run my business right there. I can look at what's on order with my suppliers, customer orders, and what's about to ship. I don't have to calculate shipping weights — it's all right there in real time. It has been a game changer. BeerRun runs my business instead of my business running me."

— Suzanne Weber

VP & Co-Owner, Sierra Blanca Brewing Co.



## BeerRun: Manufacturing Resource Planning for Craft Brewers

BeerRun Software is a full-featured, cost-effective MRP system that manages brewery operations and inventory from start to finish. Its design is client-driven and it syncs with popular accounting systems — offering you the power and simplicity of an integrated suite without migrating to a new accounting platform!

### **Benefits**

- Integrated suite to run your brewery on autopilot instead of manual control
- 99% point and click
- · Full-featured, easy to use
- Visual dashboards
- End-to-end inventory management
- Start-ups to +50,000 BBLs/year
- Integrates with small-business accounting programs so you can use QuickBooks online or on-premise (Pro, Premier, Enterprise)
- Pay-as-you-grow
- Automated tax reports
- · Access using browser or desktop app
- Next day go-live
- · Reduce costs and increase profitability

### **Built-In Modules**

- Inventory
- Purchase
- Sales
- Production
- Forecasting
- Tax reporting
  - · Federal and State/Provincial
  - · Single-click Excise return
  - Brewer's Report of Operations prepared automatically; print, sign and file
  - · Supporting documentation filed in history for future audits
- Sync
- BrewPad
- Distributor Portal
- Fintech
- KegMaster
- Variety Packs
- Warehouse Transfers
  - ...and more!

### **Features**

- 360° dashboard
- Anywhere access with real-time data
- Auto-purchasing
- Production management
  - Brewing plan
  - Brew calendar
  - · Status updates
  - Pack calendar
- Functionality for unitanks, conditioning, blending and morphing
- · Gantt charts to view your tank usage; click to see batch details
- Pack, ship and invoice
- Granular cost analysis
  - · Actual ingredients used
  - · Current landed cost
  - · Factors packing losses
- · Batch-wise costing
- · Full documentation in the cloud, accessed via clickable reports
- · Reports designed by brewers, with full drill-down
- · On/off switches to control who sees what

### **Functionality**

- · Master production schedule
- Item master data
- Bill of materials
- · Production resources data
- Inventories and orders
- Purchasing management
- Sales
- Material requirements planning
- · Capacity requirements planning
- Standard costing (cost control)
- Cost reporting/management
- Product packaging
  - ...and many more specialized features!

BeerRun is a product of



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#### We are passionate about your craft!

BeerRun Software is used by Craft Breweries across the U.S. and Canada to manage their inventory and operations from start to finish. Our parent company, PAID Inc., was founded in 1999 and also specializes in online shipping and tax management tools. We pride ourselves on our customerdriven approach — and would welcome an opportunity to work with you.